



 **Raps Consulting Inc.**

CASE STUDY

REVOLUTIONIZING NON-IT VOLUME HIRING WITH
UNCONVENTIONAL METHODS

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THE IMPACT

165

Positions Filled in Record Time

20%

Increase in Brand Visibility

THE SITUATION

A logistics company faced unprecedented hiring needs, requiring 300 new employees across multiple locations in just two months. Challenges included:

- **Volume Hiring Pressure:** Traditional recruitment methods couldn't meet deadlines.
- **Limited Reach:** Job openings weren't attracting enough applications.
- **High Competition:** Competing companies were targeting the same talent pool.



"We couldn't find the right nurses fast enough. It was a constant challenge to maintain both quality care and operational efficiency," said the Director of HR.

THE SOLUTION

RAPS identified the core issues and implemented a targeted solution using its expertise in healthcare staffing:

- **Data-Driven Recruitment:** Built a pipeline of pre-qualified RNs and LPNs using advanced analytics to predict demand.
- **Faster Hiring Cycles:** Reduced interview-to-placement time by 50% through streamlined processes.
- **Enhanced Candidate Engagement:** Personalized outreach and transparent communication reduced dropout rates by 40%.
- **Retention-Focused Onboarding:** Introduced onboarding programs that ensured smoother transitions for new hires.



THE IMPACT

RAPS' unconventional approach achieved outstanding results:

- **165 Positions Filled in Record Time:** All roles were staffed within the two-month deadline.
- **20% Increase in Brand Visibility:** The recruitment campaigns elevated the company's presence in key markets.
- **Enhanced Applicant Quality:** Engaged, informed candidates ensured smoother onboarding.
- **Sustained Success:** The strategies developed a robust talent pipeline for future needs.

Scaling Across the Organization

Following this success, the company adopted RAPS' unconventional strategies as their standard for large-scale recruitment efforts.

"RAPS transformed our hiring approach with creativity and efficiency. It's a game-changer," said the HR Director.

NEED TO FILL HIGH-VOLUME ROLES FAST?

Partner with RAPS and see the difference. Contact us today!